

How NEON 2025 Turned KL Into Asia’s Electronic Music Hub

By Lara Kramer • 14 Apr 2025 in Events

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Last weekend, Kuala Lumpur was transformed into the undisputed heart of Asia’s electronic music scene as over 10,000 festival-goers flocked to the NEON Music Festival 2025.

The event wasn’t just your average festival, but a seismic cultural moment that set new benchmarks for the region’s live music experience.

From jaw-dropping visuals to world-first performances, NEON 2025 was a night to remember, and it will undoubtedly reverberate through the electronic music scene for years to come.

Let us break down the highlights for you:



NEON’s commitment to safety was second to none.

In collaboration with local authorities, the festival introduced crowd management protocols modelled after the best in the business, including those of Ultra Miami and Tomorrowland. The crowd density monitoring systems kept the energy high, but the atmosphere safe, while emergency access lanes and rapid response teams were on standby throughout the night.

“We’ve always placed the safety and well-being of our festival-goers at the forefront,” said the NEON Festival Team.

“Working closely with local safety experts and officials, we’ve ensured that attendees were able to lose themselves in the music, knowing that every safety measure was in place.”



The festival’s highlight came during Hardwell’s electrifying closing set.

The Dutch DJ took the stage like a force of nature, unleashing an explosive show complete with pyrotechnics and visuals that painted the Kuala Lumpur skyline in stunning hues—the kind of finale that’ll be talked about for years to come.

But Hardwell wasn’t the only artist to leave a mark on the night. The world’s first B3B set in Asia (and the globe, for that matter) was a milestone moment. Progressive house legends DubVision, Matisse & Sadko, and Third Party came together for a high-voltage, back-to-back-to-back performance that effortlessly blended their styles, creating a euphoria that had the crowd gasping for air. It was a true display of musical mastery.

Meanwhile, Ukrainian duo Artbat’s set was nothing short of magic. Their Underground performance was a fusion of melodic techno and stunning visuals that gave the crowd a visceral, cinematic experience they’ll likely never forget.

What set NEON apart was its dedication to showcasing homegrown talent.

The night kicked off with an incendiary B2B between Blink and DirtySignal, setting the stage on fire with their pulsating beats. Throughout the night, local artists such as 22Bullets, Marvinz1r, RXB, Honey Gee, and Chukiess & Whackboi proved Southeast Asia’s growing dominance in the electronic music scene.

Their performances were electric, proving once again that this region is brimming with artists who are destined for greatness.



Of course, this epic event wouldn’t have been possible without the incredible partners who made it all come to life.

PLOOM, SP25, FOVS, Moët Hennessy Diageo Malaysia (MHD), Carlsberg, and SureWin Entertainment all helped elevate the festival experience with luxury offerings, immersive activations, and surprise moments throughout the night.

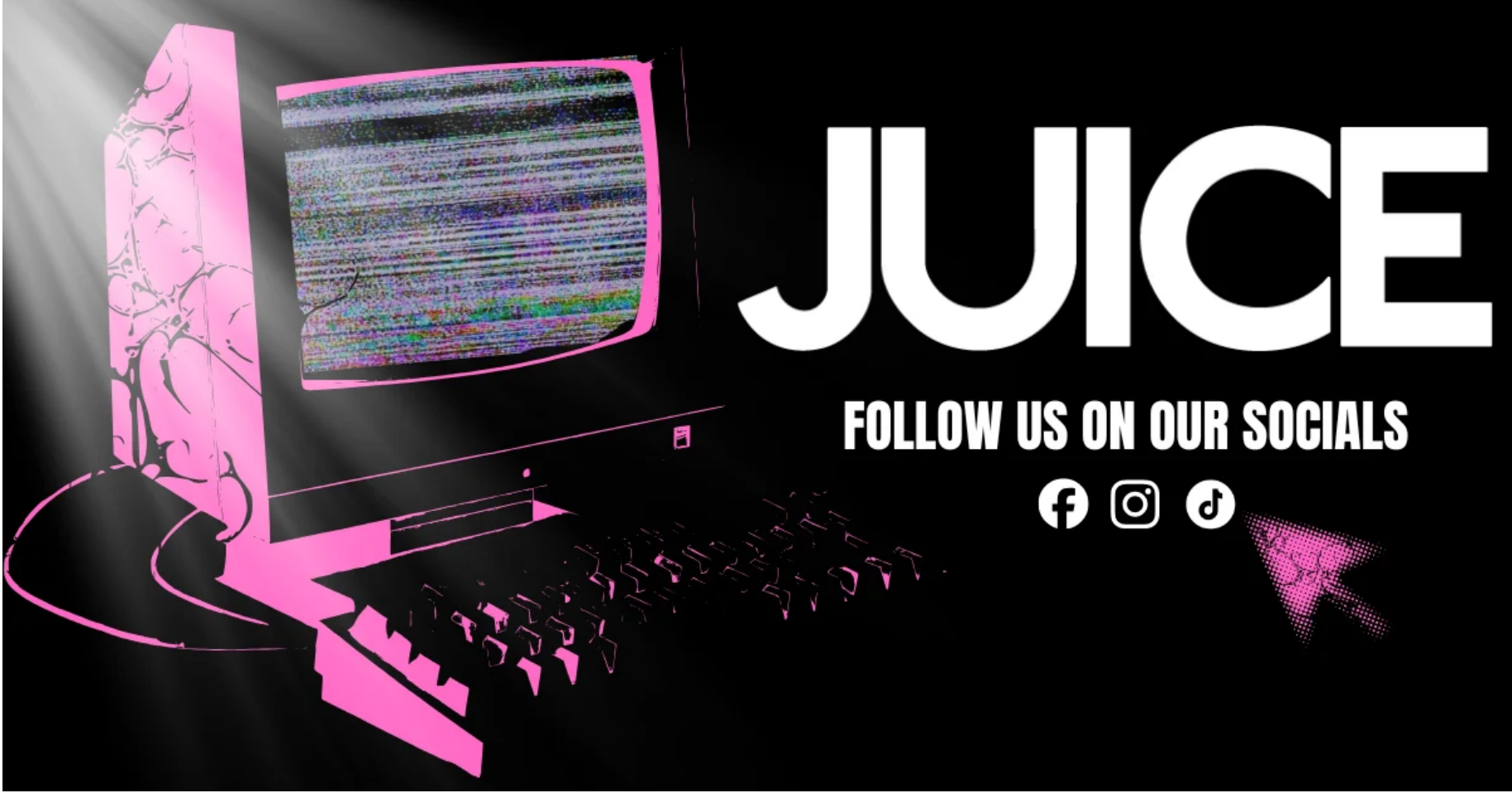
The team at D8 Projects truly deserves a special shout-out for their phenomenal work in stage production, lighting, and sound. Each set, every drop, and every firework burst felt amplified — a perfect synergy of music and visuals that set the bar higher for future festivals.

Long story short, NEON Music Festival 2025 has redefined what a world-class festival should look like.

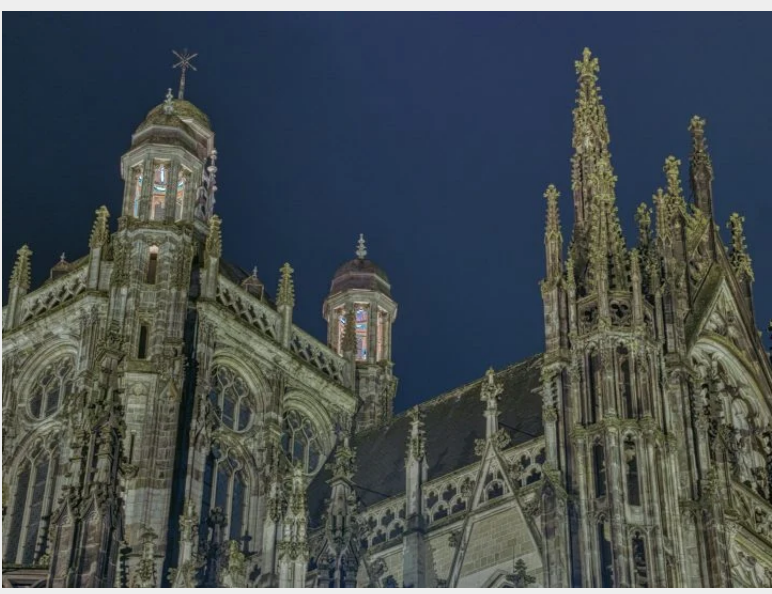
It was an unforgettable night, the kind that will leave its mark on both the city and the electronic music scene in Asia for a long time to come.

For more information and updates on future events, visit [neonmusicfestival.asia](#) or follow them on Instagram (@neon_musicfestival) or Facebook (facebook.com/neonmusicfestival).

Don’t forget to stay tuned on JUICE as well!



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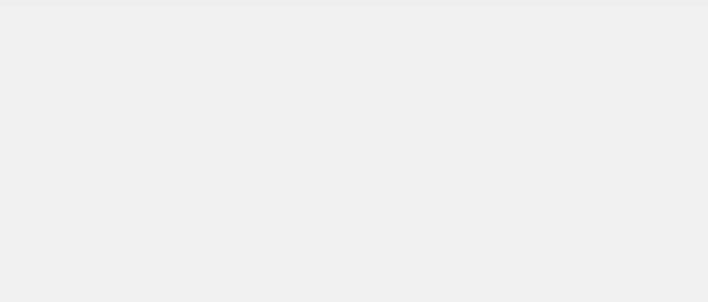
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JUICE Malaysia

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1

Sabar Sayang (feat. Orang ...
Quai, Orang Malaysia, Yuna

03:59

2

LUKAKU (feat. Quai)
FORCEPARKBOIS, Quai

03:46

3

Used To Love You
Yuna, Jhené Aiko

03:29

4

bagaimana jika aku tiada (d...
empty page.

03:20

5

SECLUDED
zekke

02:56

6

4 MAMA
Chronical2

03:50

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